

FIG. 2



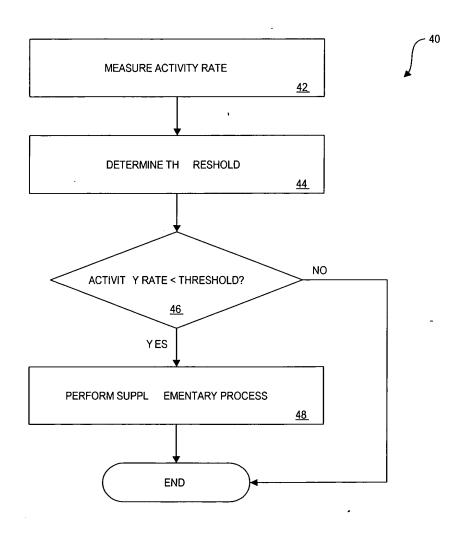


FIG. 3



UPSELL TO OF FER	AN AD DITIONAL PRODUCT	'TRIPL E-YOUR-CHANGE' COUPON	NONE		
ACTIVITY RATE (TRANSACTIONS PE R 15 MINUTE PERIOD) 64	LESS THAN 8	BETWEEN 8 AND 15	MORE THAN 15		
ACTIVITY RATE IDE NTIFIER	٧	8	v		
8 P R P R					

8—

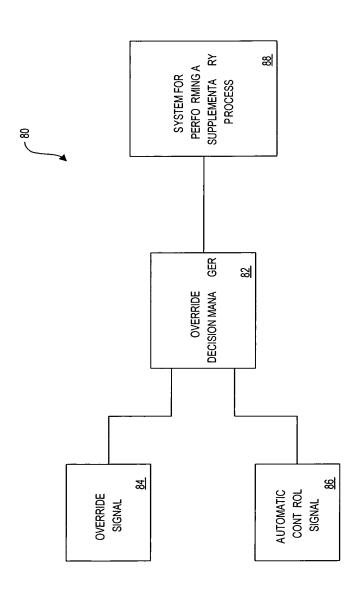


FIG. 5



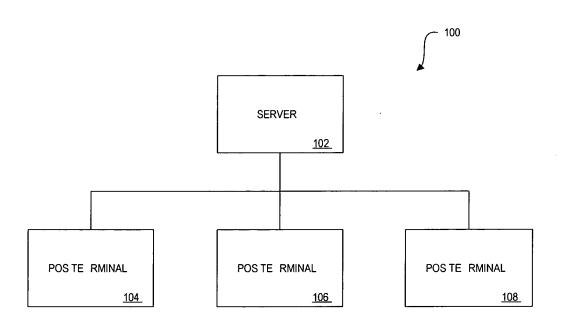


FIG. 6

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UPSELL TO OF FER	ONE FROM A GROUP OF THR ADDITIONAL PRODUC TS	AN ADDITIONAL PRODUCT	"TRIP LE-YOUR-CHANGE" COUPON	NONE
ACTIVITY RATE (% ALL POS TERMINAL S IN USE)	LESS THAN 50%	BETWEEN 50% AND 80%	BETWEEN 81% AND 90%	MORE THAN 90%
ACTIV (% ALL POS TER	LESST	BETWEEN 5	BETWEEN 8	MORET
ACTIVITY RATE IDE NTIFIER <u>122.</u>	¥	В	O	a`
128	₹ 8.	₹	<u>≯</u> ^{\$5} .	→

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